

## ABSTRACT

**DZULKIFLI S. ABDULLAH.** Student ID Number 711520031. 2022. *Implementation of Tourism Development Policies in Lombongo Nature Tourism, Suwawa Tengah District.* Undergraduate Thesis. Master's Degree Program in Public Administration, Universitas Negeri Gorontalo. The principal supervisor is Dr. Ismet Sulila, S.E., M.Si, and the co-supervisor is Dr. Juriko Abdussamad, M.Si.

This study aims to determine and analyze the implementation of tourism development policies in Lombongo Nature Tourism, Suwawa Tengah Subdistrict, Bone Bolango Regency.

This research applied a qualitative approach, and the type of research is descriptive qualitative. Data were collected through observation, interviews, and documentation. Data were analyzed through data reduction, data presentation, and conclusions/verification.

The results of the study are: First, the tourism development policies in Lombongo Nature Tourism, Suwawa Tengah Subdistrict, have been implemented through a strategy that is supported by the planning, implementation, and policy monitoring processes. However, the strategy in the three stages of the implementation of the tourism development policy has not been carried out optimally. Second, the factors that determine the implementation of tourism development policies in Lombongo Nature Tourism, Suwawa Tengah Subdistrict, namely the communication factor between implementing organizations, implementing attitudes, and the external environment, have fully supported the implementation of these policies. Meanwhile, the standard factors and policy content, resources, and characteristics of implementing organizations have supported and hindered the implementation of tourism development policies in Lombongo Nature Tourism in Suwawa Tengah Subdistrict as well.

**Keywords:** Implementation, Policies, Tourism Development

