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Title   : **An Analysis of Meaning Change in Hipdict Account**

      on Instagram

Statement of Authorship

1. This research is an original work of the author and there is no previous research to seem look likely similar as this.

2. During conducting this research, the researcher believes that she never committed to do plagiarism. All the statements and the ideas shared by the experts are well-cited and can be found in the references sheet.

3. If somebody found disagreement between point 1, 2, and 3, the researcher agrees the degree to be taken off.

Gorontalo, 20th May 2022

Isman Mokoginta

APPROVAL SHEET

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LEGALIZATION SHEET

Date   : 20th May, 2022

Time   : 13.00 – 14.00 p.m

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Abstract

Isman Mokoginta. 321 415 048. 2022. An Analysis of Meaning Change in HipDict Account on Instagram. English Department, Letters and Cultures Faculty, State University of Gorontalo. Advisors (1) Dr. Suleman Bouti, S.Pd., M.Hum. (2) Jefriyanto Saud, S.Pd., M.A

Meaning change also known as semantic change is a change in the meaning of a word from a true meaning to a new meaning. This phenomenon become faster because it is assisted by social media, one of which is Instagram. Therefore, this study was conducted to find out types of meaning change that occur in *hipdict* account on Instagram. The data was obtained from *hipdict* instagram account. This account gives new definitions to a word through Instagram.

This research is qualitative research. Furthermore, the data were analyzed using component analysis (Palmer, 1976) and Oxford dictionary to differentiate the true meaning and the new meaning, then explained the factor that causes the meaning change using theory from Ullman (2010) and classified the data into types of meaning change from Bloomfield (1933).

The results of this study found 9 types of meaning changes, namely narrowing, widening, metaphor, metonymy, synecdoche, hyperbole, meiosis/litotes, degeneration, and elevation. These changes are caused by social factors, historical factors, and psychological factors.

Keywords: *Meaning change analysis, instagram, hipdict*

Abstrak

Isman Mokoginta. 321 415 048. 2022. **Analisis Perubahan Makna pada Akun HipDict di Instagram.** Jurusan Bahasa Inggris, Fakultas Sastra dan Budaya, Universitas Negeri Gorontalo. Pembimbing (1) Dr. Suleman Bouti, S.Pd., M.Hum, dan Pembimbing (2) Jefriyanto Saud, S.Pd., M.A.

Perubahan makna yang disebut juga dengan perubahan semantik adalah perubahan makna suatu kata dari makna yang sebenarnya menjadi makna yang baru. Fenomena perubahan makna ini menjadi lebih cepat karena adanya media social, salah satunya Instagram. Oleh karena itu, penelitian ini dilakukan untuk mengetahui jenis-jenis perubahan makna yang terjadi pada akun hipdict di Instagram. Data penelitian diperoleh dari akun instagram hipdict. Akun ini memberikan definisi baru pada sebuah kata melalui Instagram.

Penelitian ini merupakan penelitian kualitatif, dimana data dianalisis menggunakan analisis komponen (Palmer, 1976) dan kamus Oxford untuk membedakan makna sebenarnya dan makna baru. Selanjutnya, faktor penyebab perubahan makna dijelaskan dengan menggunakan teori Ullman (2010) dan data diklasifikasikan kedalam jenis-jenis perubahan makna menurut teori Bloomfield (1933).

Hasil penelitian ini menemukan 9 jenis perubahan makna, yaitu *narrowing, widening, metaphor, metonymy, synecdoche, hyperbole, meiosis/litotes, degeneration,* dan *elevation.* Disamping itu, penelitian ini menemukan bahwa perubahan tersebut disebabkan oleh faktor sosial, faktor sejarah, dan faktor psikologis.

Kata kunci: *Analisis perubahan makna, instagram, hipdict*