

Chapter I

Introduction

The general information of the study is going to be discussed in this chapter. They are basic consideration, research question, objective of study, reason for choosing the topic, delimitation, and the significances of study. They are explained as follows:

Basic Consideration

Teaching English to Elementary School student is not easy because the Elementary school students are categorized as young students in which they are easy to be bored. They are less interested in learning materials that only focus on hand book. It is assumed that young learners (elementary school students) are easy to learn a material, including a language material, from various interesting approaches teachers provide in a class. The use of media of teaching and learning can be helpful for teachers to teach a language in terms of skills and vocabulary understanding to students (Calero, 2001).

In education environment, students are expected to master vocabulary to support their English skill. When students have known enough vocabulary, it will help them to make their learning process go easier with the maximum result. However, the main problem is faced by many students, is that they only know a small number of vocabularies that influence their English skill. Allen (2001), states that “the quality of someone’s English skill is obviously depending on the quality and quantity of the vocabulary he or she has” (p.54). It becomes problem

because the student thinks that it is hard to study English as equal as Indonesian in which spelling, pronunciation and vocabulary are very- different.

As a teacher or instructor, it is necessary to find a new teaching media to overcome the problems and not to forget to motivate the students. Students need variation in learning activities such as the use of media in teaching and learning process that can motivate the students in learning activities, so that the students are avoided from to be bored. However, in a teaching and learning process, a teacher must develop the four language skills interactively. Qualified teacher, good environment, facilities and media also support the success of language learning. Some teachers or instructors have to use games, pictures, songs, real objects and cartoons as their teaching media to grow the student creativity in learning process. There are many kinds of media; one of that kinds will be chosen for the students in learning process. In relation to it, Gagne et al. (1916), says that “should the learning outcome be an attitude, elementally motion pictures, slide/tape presentation, or TV cassettes will be effective media” (p.212). This media enables the students to explore while learning in an enjoyable atmosphere and it helps the students to memorize English vocabulary more easily. In this study, cartoon is chosen as a media for teaching vocabulary.

Based on the explanation above, the researcher thinks that Dora the Explorer cartoon film is suitable in this study to look the application of media cartoon film on students' vocabulary at Elementary level. This thought is supported by previous research in enriching students' vocabulary by using media cartoon film that conducted by Murtin (2007). She presented students and the vocabulary as the main focus of her research and the problem is “Can media

cartoon film enrich students' English vocabulary?" However, the delimitation of her study focused only on noun while vocabulary in Dora cartoon film includes all single words such as adjectives, verbs, nouns and other single words. Murtin used experimental method in quantitative research.

In this research, researcher come with another presents in which offering something different from the previous research. Here, media cartoon film will be the focus on this research. This means that my research is different with another research since the main problem limitation of research, the objective of research, and the method of research are totally different. By considering things above, so the researcher is interested in taking up the title of the research "The Application of Dora the Explorer Cartoon Film on Elementary Students' Vocabulary".

Research Question

This research will see: "How is the application of Dora the Explorer cartoon film to enrich students' vocabulary?"

Objective of the Study

The objective of this research is to describe deeply the application of Dora the Explorer Cartoon Film on elementary students' English vocabulary. It discusses about the use of cartoon film as media in teaching vocabulary at the Elementary private course of My Liberty Gorontalo.

Reason for Choosing the Topic

There are some reasons that influence the researcher to take this topic as my research, they are:

1. Researcher knows that vocabulary is one of the elements of language that should be mastered by students in order to make them can practice English actively.
2. Researcher wants to know whether Dora the Explorer cartoon film has impact on Elementary students' vocabulary or not.

Delimitation

In English language vocabulary particularly vocabulary building, Folse (2008) divides that a word can be one of five types, “namely: Single Word, Set Phrases, Variable Phrases, Phrasal Phrase, and Idioms”, (p.13-14). By some means, the researcher only focuses on *single word* that available in Dora the Explorer cartoon film. The single words include several words (i.e. nouns, verbs, adverbs, adjectives).

Significance of Study

The significance of this research is the researcher expected can give the descriptions about:

1. This research show English teachers an alternative way of teaching English

Vocabulary through the use of Dora the Explorer cartoon film on
Elementary students' vocabulary.

2. It helps students to learn new words easily and comprehensively by watching the film.
3. To give information to the teacher or instructor in teaching English in order to be more creative in using of media.